

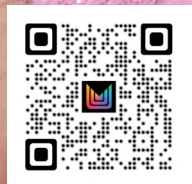
 matrix

Super Sync & Tonal Control

Pre-Bonded Demi-Permanent Color



Scan For Toning Techniques!



Super Sync Pre-Bonded

The Do-It-All Alkaline Demi



- ✓ **Covers up to 75% Gray Hair**
new NN family formulated for gray coverage
- ✓ **New Bond-Protecting Concentrate**
for instant hair fiber protection
- ✓ **2x Shinier Hair**
and ultra-conditioned results
- ✓ **Upgraded Formula**
Same SoColor Sync Results That You Know & Love!

Tonal Control Pre-Bonded

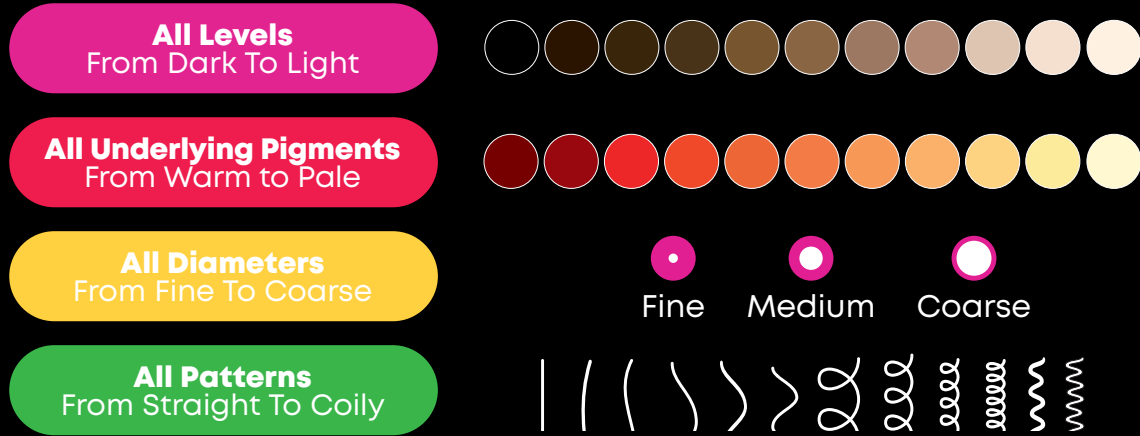
Acidic Gel-Cream Toners



- ✓ **Gradual Oxidation**
for ultra-predictable results
- ✓ **Smooths Away Visible Damage**
- ✓ **Up to 105% Shinier Hair***
- ✓ **Zero Lift, Deposit-Only Color**

*vs. lightened, unwashed hair

All Hair Types. All Humans.



Demi-Permanent Technologies



Super Sync Alkaline Demi

Result: Blended, possible ½ level base shift

Usage: Up to 20 minutes on towel dried hair

Services: Refresh, correct, low lights, base break, gray blending



Tonal Control Acidic Demi

Result: Multi-dimensional with no lift

Usage: 20 minutes on dry towel dried hair

Services: Gloss, tone, refresh

Application & Timing

Virgin Application

Timing: Process for 20 minutes to enhance and give tonal changes.

1. Apply formula to scalp area.
2. Immediately apply formula through the mid-lengths & ends.

Retouch Application

Timing: 20 minutes

1. Apply formula to scalp area.
2. Process for ½ the total time, then apply formula through mid-lengths and ends as needed.

Important: Super Sync and Tonal Control can be applied immediately following a Matrix Opti brand texture service when mixed with 10 volume (3%) developer. It is recommended to wait at least 2 weeks before using Super Sync following a Opti.smooth heat straightening, sodium hydroxide, guanidine calcium relaxer, or when mixed with 10 volume (3%) developer.

Rinsing and Removal of Color

Rinse thoroughly, cleanse and condition with Matrix shampoo & conditioner.

Post Color Care and Maintenance

- A custom Matrix haircare regimen for color care (Glow Mania or Color Obsessed), bond protection (InstaCure Build-A-Bond) and/or tone maintenance (So Silver or Brass Off) based on your client's needs.

Gray Blending With Super Sync

When formulating for gray blending on up to 75% gray hair, we recommend using NN shades with 10 Volume (3%) Matrix Cream Developer.

- For example, on natural level 7 with 75% gray: 1 oz. 6NN + 1 oz. 8NN & 2 oz. 10 Volume (3%) Matrix Cream Developer.

When formulating for up to 50% gray hair, we recommend using N shades or any other Super Sync shades in the Neutrals or Warm collections.

- For example, on natural level 5 with 50% gray: 1 oz. 5N + 1 oz. 6RB & 2 oz. 10 Volume (3%) Matrix Cream Developer.

When formulating for hair with less than 50% gray, you can dial up the tone by adding more reflect to your shade.

- For example, on natural level 5 with 25% gray: ½ oz. 4BR + 1½ oz. 6RV + 2 oz. 10 Volume (3%) Matrix Cream Developer.

Super Sync HD Shades

It is imperative that Super Sync HD shades (HD-RV, HD-RR) be used either alone or in combination with themselves. They must not be used in combination with any other shades.

Strand Testing

Strand testing allows you to preview your results before applying color to your client's entire head. When taking a strand test, mix 1/8 oz. of the exact Super Sync or Tonal Control shade (or mixture of shades) that will be used with 1/8 oz. exact Matrix Cream Developer. Apply the color mixture from the scalp to the ends on a strand large enough to view color results. Process for 20 minutes, rinse thoroughly and dry.

Safety

Important: This product can cause an allergic reaction, which in certain rare cases can be severe. To help minimize the risk of an allergic reaction, you must follow these precautions:

- Wear suitable disposable gloves during the preparation, application and rinsing of the product.
- Perform a skin allergy test 48 hours before each use of this product.
- For instructions, refer to the packaging directions.

Rules For Filling (Step 1 of a Tint-Back Service)

1. Fill the hair when desired haircolor level and current haircolor level are more than 2 levels apart.
2. Re-establish the hair's natural underlying pigment.
3. Filler formulas should be both warm and 1-2 levels lighter than the desired end result.

Warm tones (such as Gold and Copper) will help re-establish the hair's natural underlying pigment.

For warm end results, keep the filler formula warm.

For neutral end results, keep the filler formula balanced.

For cool end results, make sure the filler is less red.

Formulation For All

- 1. Determine Base Level + % Of Gray
- 2. Determine Underlying Pigment + Desired Tone
- 3. Determine Hair Texture + Porosity: Fine, Medium or Coarse
- 4. Determine Hair Pattern: Straight, Wavy, Curly or Coily
- 5. Determine best demi formula based on client's needs & desired end look
 - Super Sync: ideal for rich, full-bodied results on normal or virgin hair
 - Tonal Control: ideal for multi-dimensional results on sensitized or pre-lightened hair

Developer Volume:
10 Volume (3%) Matrix Cream Developer
Note: No need to bump up your developer for gray coverage anymore! Super Sync NNs provide up to 75% gray coverage with just 10 Volume

Overlay

The overlay is the final formula used in a tint-back service. Use Super Sync as an overlay by choosing the desired tone and formulate up to 1 level lighter than desired.

Refreshing Permanent Color

Rules For Refreshing

- 1. 1-2 levels lighter than the permanent haircolor formula.
- 2. Choose the same tonal family or formulate slightly warmer than the permanent haircolor formula.
- 3. Process for 20 minutes at room temperature.

Sample Super Sync Filler Formulas

Starting Level	Desired Level	Warm End Result	Neutral End Result	Cool End Result
8	4	6CG & 6RC+	6CG & 5WN	6G & 5WN
9	6	6CG & 8CG	6CG & 8WN	6G & 8G
10	8	8CG & Clear	8CG & 10WN	8G & 10G

Toning

- 1. For best results when toning, choose a formula that is the same level as the pre-lightened hair.
- 2. When toning hair it is important to apply swiftly and ensure even application. First apply formula to scalp area, then immediately through mid-lengths and ends.
- 3. Process for 20 minutes at room temperature.

Natural Underlying Pigment	Cool Result	Natural Cool Result	Natural Result	Natural Warm Result
Pale Yellow 10	Super Sync SPV Tonal Control 11PV & 9AA	Super Sync SPN Tonal Control 11PV & 9NGA	Super Sync 10M Tonal Control 9NGA & Clear	Super Sync 10G Tonal Control 10PR
Yellow 9	Super Sync 10P & 8P Tonal Control 9AA	Super Sync 9NA Tonal Control 9V & 9NGA	Super Sync 8N & 10M Tonal Control 9NGA	Super Sync 8WN & 10WN Tonal Control 9RG
Gold 8	Super Sync 8A & 8P Tonal Control 9AA & 7NA	Super Sync 9NA & 7NA Tonal Control 8VG	Super Sync 8N Tonal Control 9NGA & 7GM	Super Sync 8WN Tonal Control 9RG & 7GM
Light Orange 7	Super Sync 7VA Tonal Control 7NA & 6NA	Super Sync 7NV Tonal Control 7NA	Super Sync 8N & 6N Tonal Control 6NGA & Clear	Super Sync 7MM Tonal Control 7GM
Dark Orange 6	Super Sync 6A Tonal Control 6A	Super Sync 7NA & 5N Tonal Control 6A & 6NGA	Super Sync 6N Tonal Control 6NGA	Super Sync 6G Tonal Control 7GM & 5NW
Red Orange 5	Super Sync 6A & 4A Tonal Control 5NJ & 4J	Super Sync 5NJ Tonal Control 5NJ	Super Sync 5N Tonal Control 5NGA	Super Sync 5MM Tonal Control 5NW
Red or Red Brown 3-4	Super Sync 4A Tonal Control 4AA	Super Sync 5NJ & 3N Tonal Control 4J	Super Sync 5N & 3N	Super Sync 5WN & 3WN

The Do-It-All Alkaline Demi

*Shades shown on white

Tonal Control

Acidic Gel-Cream Toners

	Jade	Neutral Jade	Titanium	Ash Ash	Ash	Neutral Ash	Pearl Ash	Pearl	Pearl Violet	Violet Ash	Violet	Violet Gold	Neutral Violet	Violet Red	Ash Gold	Neutral	Neutral Gold Ash	Neutral Warm	Warm	Gold Mocha	Gold Beige	Gold	Gold Violet	Pearl Rose	Neutral Copper Violet	Copper	Copper Red	Rose Gold	Red
11						<div>new</div> <div>11NA</div> <div>Naturally Sm-Ashing</div>	<div>new</div> <div>11PA</div> <div>Snatched n' Pearly</div>		<div>11PV</div> <div>Platinum Please</div>				<div>new</div> <div>11NV</div> <div>Violet Heights</div>																
10			<div>10T</div> <div>Chrome + Collected</div>				<div>new</div> <div>10PA</div> <div>Pearly CEO</div>	<div>10P</div> <div>Pearl Power</div>		<div>new</div> <div>10VA</div> <div>Violet Drip</div>					<div>new</div> <div>10AG</div> <div>Ghosting</div>	<div>new</div> <div>10N</div> <div>Boujee Glow</div>					<div>new</div> <div>10GB</div> <div>Billionaire Chic</div>			<div>10PR</div> <div>A Bit Blushed</div>					
9				<div>9AA</div> <div>Silver Standout</div>							<div>9V</div> <div>Iced Out</div>						<div>9NGA</div> <div>Bronde Baller</div>	<div>9NW</div> <div>Pure N' Hot</div>	<div>9W</div> <div>Warm Vibes</div>						<div>9NCV</div> <div>Caramel Dreams</div>			<div>9RG</div> <div>Strawberry Stunna</div>	
8			<div>8T</div> <div>Slay In Silver</div>					<div>8P</div> <div>Mother Pearl</div>				<div>8VG</div> <div>Taupe On Top</div>		<div>8VR</div> <div>Wine'd Up</div>												<div>8C</div> <div>Copperlicious</div>	<div>8CR</div> <div>Keep It Copper</div>		
7						<div>7NA</div> <div>Neutral + Chill</div>														<div>7GM</div> <div>Miss Mocha</div>								<div>7R</div> <div>Raving Red</div>	
6				<div>6A</div> <div>Ash If</div>													<div>6NGA</div> <div>Bronde Baby</div>												
5		<div>5NJ</div> <div>Jammin Jade</div>															<div>5NGA</div> <div>Bronde Bestie</div>	<div>5NW</div> <div>Gold Standard</div>											
4	<div>4J</div> <div>Emerald Envy</div>			<div>4AA</div> <div>Greige Getter</div>																								<div>Clear</div> <div>Totally Transparent</div>	



Questions?

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9:00 AM - 5:30 PM Monday - Friday, EST

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