

**REDKEN**  
5TH AVENUE NYC

**SALON/RETAIL  
VISUAL ORDER FORM**  
Effective January 2025

0.







22



ACIDIC BONDING CONCENTRATE

														
<b>Intensive Treatment</b> 5.1 fl. oz.	<b>Shampoo</b> 10.1 fl. oz.	<b>Conditioner</b> 10.1 fl. oz.	<b>Shampoo</b> 16.9 fl. oz.	<b>Conditioner</b> 16.9 fl. oz.	<b>Lightweight Liquid Conditioner</b> 6.7 fl. oz.	<b>5-Min Mask</b> 8.5 fl. oz.	<b>Leave-In Treatment</b> 5.1 fl. oz.	<b>24/7 Night &amp; Day Serum</b> 3.4 fl. oz.	<b>Shampoo</b> 1.7 fl. oz.	<b>Conditioner</b> 1 fl. oz.	<b>5-Min Mask</b> 1 fl. oz.	<b>Leave-In Treatment</b> 1 fl. oz.	<b>Shampoo</b> 33.8 fl. oz.	<b>Conditioner</b> 33.8 fl. oz.
														
P2356100	P2032400	P2032900	P2368700	P2368800	P2419000	P2564800	P2034001	P2762800 E4195600	P2032601	P2033101	P2564900	P2034202	P2032700	P2033200












PROFESSIONAL STRENGTH CONCENTRATES

		
<b>Moisture Concentrate</b> 16.9 fl. oz.	<b>Protein Concentrate</b> 8.5 fl. oz.	<b>pH Sealer</b> 8.5 fl. oz.
		
P2121800	P2569700	P2122000

ACIDIC BONDING CURLS

				
<b>Silicone-Free Shampoo</b> 10.1 fl. oz.	<b>Conditioner</b> 10.1 fl. oz.	<b>Leave-In Treatment</b> 8.45 fl. oz.	<b>Silicone-Free Shampoo</b> 33.8 fl. oz.	<b>Conditioner</b> 33.8 fl. oz.
				
P2629100	P2628000	P2628100	P2627900	P2628200

ACIDIC COLOR GLOSS

							
<b>Sulfate-Free Shampoo</b> 10.1 fl. oz.	<b>Conditioner</b> 10.1 fl. oz.	<b>Activated Glass Gloss Treatment</b> 8 fl. oz.	<b>Heat Protection Treatment</b> 6.8 fl. oz.	<b>Sulfate-Free Shampoo</b> 1.7 fl. oz.	<b>Conditioner</b> 1 fl. oz.	<b>Sulfate-Free Shampoo</b> 33.8 fl. oz.	<b>Conditioner</b> 33.8 fl. oz.
							
P2566300	P2566600	P2567801	P2567500	P2566100	P2567200	P2566400	P2566800

EXTREME

Shampoo 10.1 fl. oz.	Conditioner 10.1 fl. oz.	Shampoo 16.9 fl. oz.	Conditioner 16.9 fl. oz.	Mask 8.5 fl. oz.	CAT 6.8 fl. oz.	Anti-Snap 8.5 fl. oz.	Play Safe 450 6.8 fl. oz.	Anti-Snap 1.7 fl. oz.	Shampoo 33.8 fl. oz.	Conditioner 33.8 fl. oz.	Shampoo 1 Gallon	Conditioner 1 Gallon
P2001500	P2001400	P2001100	P2001000	P2068002	P2001702	P2001601	P2030601	P1385202	P2001300	P2001200	P1291601	P1290901

EXTREME LENGTH

Shampoo 10.1 fl. oz.	Conditioner 10.1 fl. oz.	Shampoo 16.9 fl. oz.	Conditioner 16.9 fl. oz.	Leave-In Treatment 5.1 fl. oz.	Triple Action Treatment 8.5 fl. oz.	Shampoo 33.8 fl. oz.	Conditioner 33.8 fl. oz.
P2002301	P2002401	P2002200	P2002100	P2031501	P2334900	P2031400	P2031300

COLOR EXTEND MAGNETICS

Sulfate-Free Shampoo 10.1 fl. oz.	Conditioner 10.1 fl. oz.	Sulfate-Free Shampoo 16.9 fl. oz.	Conditioner 16.9 fl. oz.	Sulfate-Free Shampoo 33.8 fl. oz.	Conditioner 33.8 fl. oz.	Shampoo 1 Gallon	Conditioner 1 Gallon
P2000802	P2000701	P2030501	P2000300	P2000600	P2000500	P1197301	P1289701

COLOR EXTEND BLONDAGE

Shampoo 10.1 fl. oz.	Conditioner 10.1 fl. oz.	Shampoo 16.9 fl. oz.	Conditioner 16.9 fl. oz.	Mask 8.5 fl. oz.	Shampoo 33.8 fl. oz.	Conditioner 33.8 fl. oz.	Shampoo 1.7 fl. oz.	Conditioner 1 fl. oz.
P1999001	P1998901	P1998800	P1998700	P2029200	P2029100	P2029000	P1544601	P1545102

HAIR CLEANSING CREAM

Hair Cleansing Cream 8.5 fl. oz.	Hair Cleansing Cream 1.7 fl. oz.	Hair Cleansing Cream 33.8 fl. oz.
P2032100	P1926900	P2032000

SCALP RELIEF

Scalp Relief Dandruff Control 8.5 fl. oz.
P2004300

VOLUME INJECTION

Lifting Shampoo 10.1fl.oz.  
 Lifting Conditioner 10.1fl.oz.  
 Lifting Shampoo 16.9 fl. oz.  
 Lifting Conditioner 16.9 fl. oz.  
 Lifting Shampoo 33.8fl.oz.  
 Lifting Conditioner 33.8fl.oz.

P2004201 P2004101 P2004000 P2003900 P2032300 P2032201

FRIZZ DISMISS

Sulfate-Free Shampoo 10.1fl. oz.  
 Conditioner 10.1 fl. oz.  
 Sulfate-Free Shampoo 16.9 fl. oz.  
 Conditioner 16.9 fl. oz.  
 Instant Deflate 4.2 fl. oz.  
 Rebel Tame 8.5 fl. oz.  
 Mask 8.5 fl. oz.  
 Sulfate-Free Shampoo 1.7 fl. oz.  
 Conditioner 1 fl. oz.  
 Sulfate-Free Shampoo 33.8 fl. oz.  
 Conditioner 33.8 fl. oz.

P2003202 P2003101 P2031601 P2002500 P2003500 P2003701 P2002700 P1662501 P1660402 P2003001 P2002900

ALL SOFT

Shampoo 10.1fl. oz.  
 Conditioner 10.1fl. oz.  
 Shampoo 16.9 fl. oz.  
 Conditioner 16.9 fl. oz.  
 Heavy Cream Mask 8.5fl. oz.  
 Moisture Restore 5.1fl. oz.  
 Argan Oil 3.7 fl. oz.  
 Moisture Restore 1fl. oz.  
 Shampoo 1.7 fl. oz.  
 Conditioner 1fl. oz.  
 Shampoo 33.8 fl. oz.  
 Conditioner 33.8 fl. oz.  
 Shampoo 1Gallon  
 Conditioner 1Gallon





P1997202 P1997102 P1996800 P1996700 P1997501 P2415000 P1997303 P2415200 P1289401 P1287303 P1997000 P1996900 P1288401 P1288301

ALL SOFT MEGA CURLS

Sulfate-Free Shampoo 10.1fl. oz.  
 Conditioner 10.1fl. oz.  
 Hydramelt 5.1fl. oz.  
 Sulfate-Free Shampoo 33.8 fl. oz.  
 Conditioner 33.8 fl. oz.

P2475800 P2476500 P2476800 P2476300 P2476700

REDKEN BREWS HAIRCARE

				
Daily Shampoo 10 fl. oz.	Daily Shampoo 33.8 fl. oz.	Daily Conditioner 10 fl. oz.	Daily Conditioner 33.8 fl. oz.	Mint Shampoo 10 fl. oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P1426903	P1443802	P1426700	P1443501	P1427101

	
3-in-1 Shampoo/ Conditioner/Body Wash 10 fl. oz.	3-in-1 Shampoo/ Conditioner/Body Wash 33.8 fl. oz.
<input type="checkbox"/>	<input type="checkbox"/>
P1426200	P1439903

REDKEN BREWS STYLING

				
Holding Gel 5 fl. oz.	Cream Pomade 3.4 fl. oz.	Clay Pomade 3.4 fl. oz.	Molding Paste 5 fl. oz.	Texture Pomade 3.4 fl. oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P1444102	P1444404	P1479805	P2066001	P1445203

REDKEN BREWS SKINCARE


Cleansing Bar 5.3 fl. oz.
<input type="checkbox"/>
P1442801

SALON FAVORITES

Deep Clean Dry Shampoo 10.5 oz.	Deep Clean Dry Shampoo 3.1 oz.	Invisible Dry Shampoo 3.1 oz.	One United 13.5 fl. oz.	One United 5 fl. oz.	One United 11 fl. oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2462501	P2462300	P1814901	P1056404	P1056001	P1056300

SMOOTH & SHINE

Spray Smooth 7.5 oz.	Spray Smooth 2.1 oz.	Shine Flash 4.4 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P1955200	P1955600	P1954400

CURL STYLERS

Hydrating Curl Cream 6.8 oz.	Sculpting Curl Gel 8.5 oz.	Refreshingly Curl Mist 8.5 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2622201	P2623900	P2623300

HAIRSPRAYS

Max Hold Hairspray Neutral Fragrance 9.1 oz.	Max Hold Hairspray 9 oz.	Control Hairspray 10.5 oz.	Control Hairspray 2 oz.	Brushable Hairspray 10.4 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2390600	P2390202	P2462100	P2391101	P2461600

VOLUME

Full Volume Mousse 12.1 oz.	Full Volume Mousse 2.2 oz.	Root Lifter 10.58 oz.	Root Lifter 2 oz.	Volume Maximizer 8.5 oz.	Root Tease 5.3 oz.	Stay High Mousse 5.2 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2390700	P2390900	P2391200	P2391400	P1955002	P2391601	P2653201

HEAT STYLING

Thermal Spray Low Hold 8.5 oz.	Thermal Spray High Hold 4.2 oz.	Quick Blowout 4.2 oz.	Quick Blowout 1 oz.	Big Blowout 5 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2392001	P2391801	P2184201	P2181400	P2652301

TEXTURE

Pliable Paste 5 oz.	Texture Paste 2.5 oz.	Max Sculpting Gel 8.5 oz.	Beach Spray 4.2 oz.	Dry Texture 8.5 oz.	Spray Wax 5.5 oz.	Spray Wax 2.0 oz.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
P2390001	P2390301	P2389702	P2207900	P2316601	P2461800	P2389802



COLOR FUSION COOL FASHION

ASH ASH

7Aa  
P1429603



ASH VIOLET

9Av  
P1429103



VIOLET ASH

8Va  
P1429203



5Va  
P1430203



COLOR FUSION NATURAL

ASH GREEN

9Ag  
P1496501

8Ag  
P1492101

7Ag  
P1495501

6Ag  
P1492201

5Ag  
P1496601

4Ag  
P1492301

ASH BLUE

12Ab  
P1491501

10Ab  
P1491601

8Ab  
P1492001

6Ab  
P1491901

4Ab  
P1491801

1Ab  
P1491701

ASH VIOLET

12Av  
P1488601

9Av  
P1488801

7Av  
P1488701

NEUTRAL

12N  
P1493701

10N  
P1493801

9N  
P1493901

8N  
P1494001

7N  
P1494101

6N  
P1494201

5N  
P1494301

4N  
P1494401

3N  
P1494501

2N  
P1494601

GOLD BEIGE

10Gb  
P1492601

9Gb  
P1492701

8Gb  
P1492801

7Gb  
P1492901

6Gb  
P1493001

5Gb  
P1493101

4Gb  
P1493201

3Gb  
P1493301



COLOR FUSION FASHION

COPPER COPPER

7Cc  
P1489601

5Cc  
P1489701

RED

7R  
P1495101

6R  
P1495201

5R  
P1495301

4R  
P1495401

RED RED

6Rr  
P1489801

4Rr  
P1489901

RED VIOLET

6Rv  
P1496301

5Rv  
P1496201

3Rv  
P1496101

VIOLET RED

5Vr  
P1489101

3Vr  
P1489001

TITANIUM

8T  
P1490501

5T  
P1490401



COLOR FUSION NATURAL FASHION

GOLD GOLD

7Gg  
P1494901

6Gg  
P1494801

5Gg  
P1494701

GOLD ORANGE

7Go  
P1495701

GOLD COPPER

7Gc  
P1489201

GOLD RED

8Gr  
P1493401

5Gr  
P1493501

BROWN COPPER

6Bc  
P1491401

5Bc  
P1491301

4Bc  
P1491201

BROWN RED

5Br  
P1491101

4Br  
P1491001

3Br  
P1490901

MOCHA RED

6Mr  
P1490001

4Mr  
P1490101

MAHOGANY VIOLET

6Mv  
P1490201

4Mv  
P1490301

COPPER

6C  
P1489401

COPPER RED

7Cr  
P1492401

6Cr  
P1495601

5Cr  
P1492501



COLOR FUSION HI-FUSION+

V  
P1490701

R  
P1495901



COLOR FUSION EXTRA LIFT

EL-V  
P1500002

EL-LN  
P1500202

EL-B  
P1499902

EL-T  
P1499802



PRO-OXIDE DEVELOPERS

LITER DEVELOPERS

10 Volume 33.8 fl. oz.  
P0126603

20 Volume 33.8 fl. oz.  
P0787002

30 Volume 33.8 fl. oz.  
P0787102

40 Volume 33.8 fl. oz.  
P0787202

MINI DEVELOPERS

20 Volume 8 fl. oz.  
P0925600

20 Volume 16 fl. oz.  
P1543102

30 Volume 8 fl. oz.  
P0902900

TECHNOLOGY KEY

Shade contains C-LOCK Technology

Shade contains Carmin® R™ red dye

Shade contains Rubilane® copper dye

Shade contains R5 red dye



COVER FUSION

**NATURAL ASH BROWN**

- 6NABn  
P1890900
- 4NABn  
P1891000
- 2NABn  
P1891100

**NATURAL CHOCOLATE**

- 7NCh  
P2418100
- 6NCh  
P2418200
- 4NCh  
P2418300

**NATURAL ASH**

- 8NA  
P1498501
- 6NA  
P1498401
- 4NA  
P1497101
- 2NA  
P1497201

**NATURAL NATURAL**

- 9NN  
P1498301
- 8NN  
P1498201
- 7NN  
P1498101
- 6NN  
P1498001
- 5NN  
P1497901
- 4NN  
P1497801
- 3NN  
P1497701

**NATURAL GOLD BEIGE**

- 9NGb  
P1498601
- 7NGb  
P1498701
- 5NGb  
P1498801

**NATURAL GOLD IRIDESCENT**

- 9NGi  
P1499601
- 7NGi  
P1499701
- 5NGi  
P1499501

**NATURAL GOLD**

- 9NG  
P1498901
- 7NG  
P1497601

**NATURAL GOLD COPPER**

- 8NGc  
P1497501
- 6NGc  
P1499001

**NATURAL BROWN COPPER**

- 6NBc  
P1499101
- 4NBc  
P1499201

**NATURAL COPPER RED**

- 7NCr  
P1499301
- 5NCr  
P1499401

**NATURAL BROWN RED**

- 6NBr  
P1497401
- 4NBr  
P1497301

**TECHNOLOGY KEY**

Shade contains C-LOCK Technology 

Shade contains Carmin® R™ red dye 

Shade contains Rubilane® copper dye 

Shade contains R5 red dye 





## COLOR GELS OILS

### ASH BROWN

- 6ABn Brown Smoke P2386100
- 4ABn Dark Roast P2386200
- 2ABn Cool Ebony P2386300

### PEARL

- 10P Ivory Pearl P2496500
- 8P Misty Pearl P2496600

### NATURAL ASH

- 10NA Marble P2386400
- 8NA Volcanic P2386500
- 6NA Granite P2386600
- 4NA Storm Cloud P2386700

### NATURAL CHOCOLATE

- 9NCh Chocolate Milk P2732100
- 8NCh Chocolate Soufflé P2731900
- 7NCh Fondue P2387000
- 6NCh Ganache P2387100
- 4NCh Dark Chocolate P2387200

### NATURAL NATURAL

- 10NN Affogato P2384600
- 9NN Cortado P2384700
- 8NN Crème Brûlée P2384800
- 7NN Cocoa Powder P2384900
- 6NN Chocolate Mousse P2385000
- 5NN Café Mocha P2385100
- 4NN Coffee Ground P2385200
- 3NN Black Coffee P2385300
- 1NN French Roast P2385400

### NATURAL

- 8N Mojave P2496900
- 6N Moroccan Sand P2497100
- 4N Chicory P2497200

### GOLD BEIGE

- 7GB Butterscotch P2732200

### NATURAL WARM

- 8NW Safari P2385500
- 6NW Brandy P2385600
- 4NW Maple P2385700

### BROWN RED

- 6BR Rusted Ruby P2497900
- 5BR Brownstone P2388100

### IRIDESCENT GOLD

- 8IG Gold Faithful P2497700
- 6IG Vintage Gold P2497800

### GOLD

- 8G Almond Sugar P2387300
- 6G St Tropez P2387400

### COPPER COPPER

- 7CC Urban Fever P2387600
- 5CC Electric Shock P2387700

### BROWN COPPER

- 6BC Sumac P2731800
- 4BC Allspice P2732000

### RED RED

- 6RR Blaze P2388200

### RED VIOLET

- 5RV Sangria P2388400

### CLEAR

- Clear P2388600



## COLOR GELS 10 MINUTE

### ASH BROWN

- 8ABn Hazy P2588400
- 6ABn Brown Smoke P2178800
- 4ABn Dark Roast P2178700

### NATURAL ASH

- 8NA Volcanic P2178900
- 6NA Granite P2179000

### NATURAL CHOCOLATE

- 8NCh Chocolate Soufflé P2611700
- 7NCh Fondue P2417800
- 6NCh Ganache P2417900

### NATURAL NATURAL

- 10NN Affogato P2612000
- 9NN Cortado P2611900
- 8NN Crème Brûlée P2179300
- 7NN Cocoa Powder P2611800
- 6NN Choco Mousse P2179200
- 4NN Coffee Grounds P2179100

### NATURAL

- 9N Café Au Lait P2179600
- 7N Mirage P2179500
- 5N Walnut P2179400

### NATURAL WARM

- 10NW Macadamia Nut P2612100
- 8NW Safari P2179800
- 4NW Maple P2179700
- 1NW Midnight P2180400

### BROWN COPPER

- 6BC Rich Amber P2612200

### COPPER RED

- 7CR Blood Moon P2588100

### RED BROWN

- 6RB Cherry Cola P2588300



## COLOR GELS LACQUERS

### GREEN NATURAL

- 6GN Moss P1553901

### ASH BLUE

- 8AB Stardust P1553801
- 7AB Moonstone P1553701
- 5AB Twilight P1554101

### ASH BROWN

- 6ABn Brown Smoke P1891200
- 4ABn Dark Roast P1891300
- 2ABn Cool Ebony P1891400

### NATURAL ASH

- 10NA Snow Queen P1550201
- 9NA Mist P1551101
- 8NA Volcanic P1551401
- 7NA Pewter P1550501
- 6NA Granite P1550101
- 5NA Smoke P1551601
- 4NA Storm Cloud P1549801

### NATURAL NATURAL

- 8NN Crème Brûlée P1712701
- 7NN Cocoa Powder P1712601
- 6NN Chocolate Mousse P1712501
- 5NN Café Mocha P1712401
- 4NN Coffee Grounds P1712301
- 3NN Black Coffee P1794200

### NATURAL

- 10N Crème Latte P1550901
- 9N Café au Lait P1549701
- 8N Mojave P1549401
- 7N Mirage P1549101
- 6N Moroccan Sand P1548701
- 5N Walnut P1549001
- 4N Chicory P1553501
- 3N Espresso P1550801

### GOLD BEIGE

- 9GB Butter Cream P1553201
- 7GB Butterscotch P1552101
- 5GB Truffle P1552201

### NATURAL WARM

- 10NW Macadamia Nut P1550301
- 9NW Cream Soda P1549501
- 8NW Safari P1549201
- 7NW Milk Tea P1548901
- 6NW Brandy P1548601
- 5NW Macchiato P1548801
- 4NW Maple P1549301
- 3NW Cocoa Bean P1549901
- 2NW Chocolate P1550001
- 1NW Midnight P1551301

### NATURAL GOLD

- 10NG Honey P1552401
- 8NG Sunflower P1552001
- 7NG Saffron P1551701
- 6NG St. Tropez P1551001
- 5NG Caramel P1550601

### WARM GOLD

- 8WG Golden Apricot P1551801
- 6WG Mango P1551901
- 4WG Sun Tea P1553601

### COPPER BROWN

- 6CB Amber Glaze P1550401
- 5CB Brownstone P1551501
- 4CB Clove P1553001

### RUBY BROWN

- 5RB Manzanita P1549601
- 3RB Mahogany P1552501

### RED ORANGE

- 7RO Marigold P1552901
- 6RO Bonfire P1552701
- 5RO Paprika P1552801

### RED RED

- 7RR Flame P1553101
- 6RR Blaze P1550701
- 4RR Lava P1552601

### RED VIOLET

- 5RV Sangria P1551201
- 4RV Cabernet P1552301

### CLEAR

- Clear P1553301



## TECHNOLOGY KEY

Shade contains C-LOCK Technology

Shade contains Carmin® R™ red dye

Shade contains Rubilane® copper dye

Shade contains R5 red dye



SHADES EQ GLOSS

TITANIUM

- 010T Platinum  
P1677000
- 09T Chrome  
P1538200
- 08T Silver  
P1509900
- 07T Steel  
P1503200
- 06T Iron  
P1538100

GREEN NATURAL

- 08GN Ivy  
P1542900
- 06GN Moss  
P1542800

BLUE

- 09B Sterling  
P1540900
- 01B Onyx  
P1540000

ASH BROWN

- 06ABn Brown Smoke  
P1890700
- 04ABn Dark Roast  
P1890800
- 02ABn Cool Ebony  
P1890600

VIOLET BLUE

- 08VB Violet Frost  
P1665300
- 07VB Violet Star  
P1665400
- 06VB Violet Lagoon  
P1665500

NATURAL ASH

- 09NA Mist  
P1630900
- 08NA Volcanic  
P1631000
- 07NA Pewter  
P1631100
- 06NA Granite  
P1631200
- 05NA Smoke  
P1631300
- 04NA Storm Cloud  
P1631400

PEARL

- 010P Ivory Pearl  
P1677200
- 09P Opal Glow  
P1176800
- 07P Mother of Pearl  
P1176900

MATTE

- 09M Sand Dunes  
P1854800
- 07M Driftwood  
P1854900
- 04M Smoked Cedar  
P1855000
- 02M Midnight Ash  
P1855100

NATURAL

- 010N Delicate Natural  
P1677500
- 09N Café au Lait  
P1540100
- 08N Mojave  
P1540800
- 07N Mirage  
P1177000
- 06N Moroccan Sand  
P1539600
- 05N Walnut  
P1538300
- 04N Chicory  
P1177100
- 03N Espresso  
P1539900

NEUTRAL BROWN BLONDE

- 09NB Irish Crème  
P1541500
- 07NB Chestnut  
P1540700
- 06NB Brandy  
P1541400
- 04NB Maple  
P1538400
- 03NB Mocha Java  
P1541300

VIOLET GOLD

- 010VG Baby  
P2090200
- 09VG Iridesence  
P2090302
- 08VG Gilded Taupe  
P2090402

NATURAL WARM

- 09NW Cream Soda  
P1177200
- 07NW Milk Tea  
P1177300
- 05NW Macchiato  
P1177400
- 03NW Cocoa Bean  
P1177500

GOLD IRIDESCENT

- 010GI Tahitian Sand  
P1677400
- 09GI Hamptons  
P1008200
- 08GI St. Barths  
P1007900
- 06GI Tenerife  
P1007600

GOLD BEIGE

- 09GB Butter Cream  
P1542700
- 07GB Butterscotch  
P1542600
- 06GB Toffee  
P1542500

GOLD

- 09G Vanilla Crème  
P1539200
- 07G Saffron  
P1540600
- 06G St. Tropez  
P1539500
- 05G Caramel  
P1540500
- 03G Cinnamon  
P1539400

GOLD GOLD

- 08GG Gold Dip  
P0846200
- 06GG Midas Touch  
P0848000

WARM GOLD

- 08WG Golden Apricot  
P1538800
- 06WG Mango  
P1538600
- 04WG Sun Tea  
P1538500

COPPER

- 08C Cayenne  
P1542100
- 07C Curry  
P1542000
- 05C Chili  
P1541900

AUBURN/AUBURN ACCENT

- 09AA Papaya  
P1540400
- 06AA Bonfire  
P1540200
- 03A Terra Cotta  
P1539700

COPPER BROWN

- 07CB Spicestone  
P1539000
- 06CB Amber Glaze  
P1538900
- 04CB Clove\*  
P1627300

RED BROWN

- 09RB Blush  
P1541200
- 06RB Cherry Cola  
P1541100
- 05RB Manzanita  
P1627700
- 03RB Mahogany  
P1541000

COPPER COPPER

- 07CC Urban Fever  
P0845900
- 05CC Electric Shock  
P0845600

COPPER RED

- 08CR Sunrise  
P1177600
- 06CR Sunset  
P1177700

RED

- 06R Rocketfire  
P1539100
- 03R Roxy Red  
P1539300

RED RED

- 07RR Flame 
- 06RR Blaze 

RED VIOLET

- 05RV Sangria  
P1542200
- 04RV Cabernet  
P1627600
- 03RV Merlot  
P1542300

VIOLET ROSE

- 09VRO Rosé  
P1795700
- 08VRO Rose Quartz  
P1795800
- 06VRO Mauve Rose  
P1795900
- 04VRO Violet Rose  
P1796000

VIOLET

- 09V Platinum Ice  
P1540300
- 08V Iridescent Quartz  
P0057700
- 07V Crushed Amethyst  
P0057002
- 05V Cosmic Violet  
P1665200
- 03V Orchid  
P1539800

VIOLET VIOLET

- 010VV Lavender Ice  
P1677300

PASTELS

- Pink  
P1503501

COLOR KICKERS

- Yellow Kicker  
P1541700
- Orange Kicker  
P1541600
- Red Kicker  
P1541800
- Violet Kicker  
P1542400

CRYSTAL CLEAR

- 000 Clear  
P1909800
- 000 16 fl. oz.  
P1538004
- 000 33.8 fl. oz.  
P1537904



SHADES EQ BONDER INSIDE

TITANIUM

- 010T Platinum  
P2131800
- 09T Chrome  
P2127700

NATURAL ASH

- 010NA Marble  
P2132200

PEARL

- 010P Ivory Pearl  
P2131900
- 09P Opal Glow  
P2127800

NATURAL CHOCOLATE

- 07NCh Fondue  
P2417301
- 06NCh Ganache  
P2417401
- 04NCh Dark Chocolate  
P2417501

NATURAL

- 010N Delicate Natural  
P2127500
- 09N Café au Lait  
P2186300

ASH GOLD

- 010AG Misty Beige  
P2335900
- 09AG Glossy Greige  
P2335800
- 07AG Smokey Beige  
P2335700

NEUTRAL BROWN BLONDE

- 010NB Caramel Cloud  
P2132100

VIOLET GOLD

- 010VG Baby  
P2407500

NATURAL WARM

- 010NW Iced Piña  
P2362600

GOLD IRIDESCENT

- 010GI Tahitian Sand  
P2132000



GOLD

- 010G Lemon Icing  
P2362500

WARM GOLD

- 010WG Honey Gold  
P2362700


ORANGE RED

- 010AA Butternut 
- 07AA Turmeric 

GOLD ROSE

- 010GRo Sparkling Wine  
P2441300
- 09GRo Blush Spritz  
P2441400
- 07GRo Golden Fizz  
P2441500

COPPER RED

- 09CR Summer Sunshine 
- P2514800

VIOLET

- 09V Platinum Ice  
P2127600





VIOLET VIOLET

- 010VV Lavender Ice  
P2127400
- 09VV Lilac Ice  
P2482600

CRYSTAL CLEAR

- 000 Crystal Clear  
P2127900

TECHNOLOGY KEY

- Shade contains C-LOCK Technology 
- Shade contains Carmin™ red dye 
- Shade contains Rubilane® copper dye 
- Shade contains R5 red dye 



SHADES EQ COVER PLUS

MOCHA

- 8M MOCHA Frosted Latte  
P0555002
- 6M MOCHA Iced Coffee  
P0555302
- 4M MOCHA Cool Mocha  
P0555602

NATURAL

- 8N NATURAL Almond Cream  
P0521302
- 6N NATURAL Toasted Almond  
P0521602
- 4N NATURAL Chocolate Mousse  
P0524302
- 2N NATURAL Double Espresso  
P0523702

WARM MOCHA

- 8WM WARM MOCHA Caramel Latte  
P0555902
- 6WM WARM MOCHA Rich Coffee  
P0556202
- 4WM WARM MOCHA Dark Mocha  
P0556502

GOLD BEIGE

- 7GB GOLD BEIGE Golden Dune  
P0840901
- 5GB GOLD BEIGE Soft Russet  
P0840601

GOLD

- 7G GOLD Honeycomb  
P0524002
- 5G GOLD Maple Syrup  
P0523102
- 3G GOLD Golden Mocha  
P0523402

COPPER COPPER

- 6CC COPPER COPPER Firelight 

RED RED

- 6RR RED RED Lipstick Red 
- 4RR RED RED Crimson 

CLEAR

- CLEAR  
P0522202



BLONDE IDOL HIGH LIFT

- NATURAL .0  
P1043002
- BEIGE .13  
P1043302
- PEARL .9  
P1044402
- TITANIUM .12  
P1045502
- VIOLET .2  
P1044702
- VIOLET VIOLET .22  
P1045102
- NATURAL ASH .01  
P1043602
- BLUE .1  
P1043902
- ASH PEARL .19  
P1186202



BLONDE IDOL BASE BREAKERS

- CLEAR  
P1045801
- COOL  
P1046101



COLOR CAMO

- LIGHT NATURAL  
P1485700
- NATURAL ASH  
P1485500
- MEDIUM NATURAL  
P1485300
- MEDIUM ASH  
P1485100
- DARK NATURAL  
P1484900
- DARK ASH  
P1484700

SHADES EQ PROCESSING SOLUTION

- Processing Solution 33.8 fl. oz.  
P0695202
- Processing Solution 8 fl. oz.  
P0902700
- Processing Solution for Precision Application 33.8 fl. oz.  
P1506702
- Processing Solution for Precision Application 16 fl. oz.  
P1506601

TECHNOLOGY KEY

Shade contains C-LOCK Technology 

Shade contains Carmin® R™ red dye 

Shade contains Rubilane® copper dye 

Shade contains R5 red dye 



FLASH LIFT LIGHTENERS



FLASH LIFT 9 BONDER INSIDE LIGHTENER

- Flash Lift 9 Bonder Inside 1.1lb./500 g  
P2765300
- Flash Lift 9 Bonder Inside 2 lb./907 g  
P2765400



FLASH LIFT 8 BONDER INSIDE LIGHTENER

- Flash Lift 8 Bonder Inside 1.1lb./500 g  
P2765000
- Flash Lift 8 Bonder Inside 2 lb./907 g  
P2765100



FLASH LIFT 8 LIGHTENER

- Flash Lift 8 1.1lb./500 g  
P2764800
- Flash Lift 8 2 lb./907 g  
P2765600

BLONDE IDOL BLONDE ICING



BLONDE ICING LIGHTENER

- Blonde Idol Blonde Icing 17.6 fl. oz.  
E1631001

BLONDE ICING DEVELOPER



- Blonde Idol Blonde Icing Developer 20 Vol. Liter  
E1631300
- Blonde Idol Blonde Icing Developer 30 Vol. Liter  
E1631501
- Blonde Idol Blonde Icing Developer 40 Vol. Liter  
E1631701

UP TO 7



UP TO 7 LIGHTENER

- Up to 7 32 fl. oz.  
P0181202



SALON GEAR

APPAREL

- Redken Favorite Cape  
P1182000
- DuraSilk™ All Purpose Cape  
P1182100
- DuraSilk™ All Purpose Apron  
P0614100

BRUSHES

- Wide Brush/Long Bristles  
P1182700
- Wide Brush/Short Bristles Tint Brush  
P1182800
- Narrow Brush/Long Bristles  
P1182900
- Narrow Brush/Short Bristles  
P1183000
- Detailing Etching Wand (Mascara Wand)  
P1183500
- Detailing Freehand Brush (Angled)  
P1183600
- Balayage Brush  
P1351900
- Edging Brush  
P1380400
- Blur Brush  
P1785000

ACCESSORIES

- Tint Bowl  
P1183100
- Applicator Bottle  
P1184100
- Blonde Idol Narrow Balayage Paddle  
P1146700
- Creative Color Méches (200 ct.)  
P1351800
- Measuring Cup  
P0825900
- Organizer Tray Cream (Holds 42)  
P1547100
- Organizer Tray Liquid (Holds 36)  
P1181901
- Tube Key  
P1184000
- Spray Water Bottle  
P1183200
- Mini Whisk  
P1182400
- Mini Spatula  
P1182300
- Clips (set of 8)  
P1183400
- Pink Bobby Pins  
U2114700