

K18
BIOMIMETIC
HAIRSCIENCE



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service guide

born in the salon, for you

K18 was engineered in the biotech lab and was born in the salon to propel people who live + breathe hair. Our formulas were made to liberate your artistry, increase client satisfaction, and drive your business.

the world of K18

molecular repair - engineered to reverse hair damage in 4 minutes + deliver lasting and progressive hair health

in-salon molecular repair service



The K18 molecular repair service (made up of the PRO mist + PRO mask) can be performed as a standalone damage-reversal service, or as an add-on to prepare and repair before and after services.

take-home molecular repair mask



Damage is on-going out of the salon, so your client's use of the K18 mask should be too.

With a healthy hair base, services last longer, and you can go further in their next appointment. The K18 mask comes in 2 retail sizes.

molecular repair hair oil



Biotech-engineered weightless oil strengthens while it smooths for immediate and long-term frizz control

Works on all hair types to strengthen, repair damage, reduce frizz at two levels of the hair fiber, and improve shine.

the world of K18

PEPTIDE PREP™ - engineered to deliver cleaner, healthier hair after just one wash

PRO chelating hair complex



The PRO insurance clinically proven to reduce 7 types of metal + mineral buildup for more vibrant, even color, restored bounce and shine, and improved product effectiveness.

Engineered for fast-paced pros - No mix. No extra rinse. Works in just 4 minutes.

100% of stylists agree treating hair with the PRO chelating hair complex:

- Ensures optimal color + chemical services*
- Provides more even, consistent color coverage*
- Leaves hair brighter*

detox shampoo



A color-safe, non-stripping clarifying shampoo with the K18PEPTIDE™ to gently but effectively remove 99% product buildup, 95% sebum + 76% copper* for detoxified, refreshed hair.

Uniquely targets metals present in tap and hard water like Nickel, Cadmium, Lead, Zinc, Iron that can cause dullness and buildup on the hair.

pH-optimized formula won't leave hair over-stripped or easily tangled. The K18PEPTIDE™ helps maintain hair health with no fillers or deposits left behind.

pH maintenance shampoo



A color-safe, pH-optimized shampoo with the K18PEPTIDE™ to effectively cleanse while maintaining hair health, for hair that feels strong, smooth and healthy.

Optimized pH (4.5-5.5) mimics hair's natural pH to help reduce excess cuticle swelling, which helps reduce frizz, preserve color, and maintain health and shine, especially important for damaged hair. The K18PEPTIDE™ helps maintain hair health with no fillers or deposits left behind.

Certified-microbiome friendly formula is gentle enough to use every time you cleanse.

*k18hairPRO.com/disclaimers

how to use by product | MOLECULAR REPAIR SERVICE



PRO mist

The *K18 molecular repair PRO mist* is meant to be used as the first part of the K18 molecular repair service.

How to use with a chemical service:

1. Turn trigger to "on" position.
2. Prior to your service, mist hair with water (do not saturate).
3. Section hair into 4 quadrants
4. Apply 4-9 sprays of *K18 PRO mist* (300ml) or 6-12 sprays (150 ml) per quadrant based on length and density
5. Let sit for 4 minutes. Do not rinse out.
6. Dry hair if needed, then perform desired chemical service
7. Shampoo, do not condition.
8. Towel dry thoroughly.
9. Follow with the *K18 PRO mask* to complete the molecular repair service

How to use as part of a styling service or as part of a K18 molecular repair service standalone treatment:

1. Turn trigger to "on" position.
2. Before haircuts, styling, or using as a treatment, cleanse hair with *K18 detox shampoo* for the cleanest canvas. Do not condition.
3. Towel dry thoroughly
4. Section hair into 4 quadrants
5. Apply 4-9 sprays of *K18 PRO mist* (300ml) or 6-12 sprays (150 ml) per quadrant based on length and density
6. Wait 4 minutes then apply *K18 PRO mask* (remember it's highly concentrated so only use about 1-3 pumps).
7. Wait 4 minutes. Do not rinse.
8. Style as usual.



PRO mask

The *K18 molecular repair PRO mask* is meant to be used as the second part of the K18 molecular repair service.

1. Shampoo, do not condition
2. Towel-dry thoroughly
3. Begin with 1 pump and add more as needed. Maximum recommended usage is 3 pumps.
4. Apply all over, 1 pump at a time
5. Let sit for 4 minutes. Do not rinse out
6. Style as usual.
7. If cutting, you may start right away.
8. If toning, use *K18 PRO mask* first, wait 4 minutes, then apply toner directly over mask. Process as usual. Rinse or shampoo toner + reapply *K18 PRO mask* per instructions above

professional
molecular repair
hair mask
masque capillaire
professionnel
à réparation moléculaire
150

professional
molecular repair
hair mist
brume de cheveux
professionnelle
à réparation

how to use by product | MOLECULAR REPAIR HAIR MASK + HAIR OIL



leave-in molecular repair hair mask

1. Shampoo, do not condition.
2. Towel-dry thoroughly.
3. Begin with 1 pump and add more as needed. Maximum recommended usage is 3 pumps.
4. Apply all over, 1 pump at a time.
5. Let sit for 4 minutes. Do not rinse out.
6. Comb, add product + style as usual.
7. Use for 4-6 washes post-salon service, then as needed.



molecular repair hair oil

Oil will be applied after the K18 molecular repair service. Apply PRO mist, then PRO mask, and finish with molecular repair hair oil on damp and dry hair.

1. Apply 1-3 drops of Molecular Repair Hair Oil to damp hair, starting at the ends and working upward through the mid-lengths.
2. Wait 4 minutes. Style as usual.
3. Apply an additional 1-3 drops of Molecular Repair Hair Oil to dry hair as a finisher.



how to use by product | PEPTIDE PREP™



PRO chelating hair complex

1. Shake well before use. Turn trigger to “on” position.
2. Section dry hair into 4 quadrants, apply 6-10 sprays per quadrant based on length and density. Hair should feel slightly damp.
3. Work through to evenly distribute.
4. Wait 4 minutes.
5. Wash with K18 detox shampoo.

For most extreme cases of mineral buildup:

1. Section hair into 4 quadrants, apply 6-10 sprays per quadrant.
2. Work through to evenly distribute.
3. Process up to 10 minutes, then shampoo hair with K18 detox shampoo.
4. Towel dry + begin service.



detox shampoo

Engineered for heavy duty washing ahead of texture services, K18 treatments, or haircuts / styling following the PRO chelating hair complex.

1. Massage into hair + scalp to remove excess buildup.
2. Thoroughly rinse.
3. Repeat as needed.



pH maintenance shampoo

Engineered for higher frequency washing like multi-wash services or clients with less buildup.

1. Massage into hair, focusing on scalp
2. Thoroughly rinse.
3. Repeat as needed.

*engineered to work on
every client + with every service*

K18 + lightener or color

K18 + toning or glossing

K18 + perm

K18 + relaxer

K18 + thermal reconitioner

K18 + keratin straightener

K18 + extensions

K18 + cut

molecular repair service (K18 + style)



K18 + lightener or color

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes (do not rinse out), then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
5. Once complete, wait 4 minutes (DO NOT rinse out).
PRO tip: This is a great time to mix your lightener or color! Remember – there is no need to alter your formula when using K18 professional molecular repair hair mist, so continue to formulate as you normally would to achieve your client's desired end result.
6. If needed, dry the hair prior to applying lightener or color. Then perform your desired technique.
7. Process your lightener or color as usual (remember, the K18 professional molecular repair hair mist doesn't affect processing time!) then rinse and shampoo with **K18 PEPTIDE PREP™ shampoo**. DO NOT condition.
8. Towel dry hair, then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens.
9. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
10. Wait 4 minutes (do not rinse), then proceed with cut or style as usual*.

*For instructions on toning with K18, please see the "K18 + toning or glossing" section for more information



K18 + toning or glossing

1. Process lightener or color as usual, then rinse and shampoo with **K18 PEPTIDE PREP™ shampoo**. Do not condition.
2. Towel dry hair, then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens.
3. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
4. Wait 4 minutes (do not rinse), then apply toner or gloss.
5. Process toner or gloss as usual, then rinse. If shampooing, follow with **K18 pH maintenance shampoo**. Do not condition.
6. Towel dry hair, then apply **K18 professional molecular repair hair mask** following the same application method as above.
7. Once complete, wait 4 minutes then proceed with cut or style as usual.



K18 + perm

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes, then rinse and shampoo with **K18 detox shampoo**. Do not condition.
5. Towel dry hair, then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
6. Wait 4 minutes (do not rinse), then wrap, process, and neutralize perm as usual.
7. Once perm is complete, remove rods and apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml)* to each quadrant.
8. Wait 4 minutes (do not rinse), then proceed with cut or style as usual.

*to avoid weighing down fresh curls, it is not recommended to use the K18 professional molecular repair hair mask immediately after completing a perm service.



K18 + relaxer

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes (do not rinse out), then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
5. Wait 4 minutes (do not rinse out) and if needed, dry the hair prior to beginning relaxer application.
6. Apply + process relaxer as usual, then rinse thoroughly and towel dry.
7. Dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens.
8. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
9. Wait 4 minutes (do not rinse), then follow with neutralizing shampoo. Do not condition.
10. Towel dry thoroughly, then re-apply **K18 professional molecular repair hair mask** using the same application method as above.
11. Wait 4 minutes (do not rinse), then proceed with cut or style as usual.



K18 + thermal reconitioner

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes, then rinse and shampoo with **K18 detox shampoo**. Do not condition.
5. Towel dry hair, then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
6. Wait 4 minutes (do not rinse), then apply + process thermal reconitioner solution as usual.
7. After processing is complete, apply neutralizer. Process as usual, then rinse.
8. Towel dry hair, then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens.
9. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
10. Wait 4 minutes (do not rinse), then proceed with cut or style as usual.



K18 + keratin straightener

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes (do not rinse out), then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
5. Once complete, wait 4 minutes. Then follow with the recommended shampoo per your keratin straightener service instructions.
6. Apply and process keratin straightener as usual.

*for best results, wait 3-4 shampoos post-treatment before using the K18 molecular repair hair mask either in the salon or at home.



K18 + extensions

On natural hair (prior to installation):

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes (do not rinse out), then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps
5. Wait 4 minutes, then rinse and shampoo with **K18 detox shampoo** (do not condition)
6. Towel dry hair, then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens
7. Starting at the ends and working upwards, apply **K18 professional molecular repair hair mask** to the ends and mid-lengths only (avoiding the root).
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
8. Wait 4 minutes (do not rinse), then proceed with extension installation as usual.

Using K18 on extensions alone or on clients with previously installed extensions:

K18 is suitable for use on all human hair extensions (to include tape-in, k-tip, hand tied, clip-in, sew-in, etc.). For information on using K18 on clients with previously installed extensions, please follow the instructions for the specific service being performed.

PRO tip: When working on clients with tape-in extensions, we recommend following the standard protocol for cream-based conditioner usage. For best results, do not apply the K18 professional molecular repair hair mask directly to the weft adhesive or to the natural hair immediately surrounding the adhesive as it could cause slippage.



K18 + cut



1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.

PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.

3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes, then rinse and shampoo with **K18 detox shampoo**. Do not condition.
5. Towel dry hair, then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
6. Wait 4 minutes (do not rinse). Then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens
7. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.

PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.

8. Wait 4 minutes (do not rinse) then apply 1-3 drops of molecular repair hair oil.
9. Proceed with cut as usual



Molecular Repair Service (K18 + style)

1. Section dry hair into 4 quadrants.
2. Apply 6-10 sprays of **K18 PRO chelating hair complex** to each quadrant.
PRO tip: Hair should be lightly damp (never wet or dripping) after applying the K18 PRO chelating hair complex. For best results, start with 6 sprays per quadrant and increase up to 10 as needed based on your client's length and density.
3. After application is complete, comb through each quadrant to ensure even distribution of K18 PRO chelating hair complex.
4. Wait 4 minutes, then rinse and shampoo with **K18 detox shampoo**. Do not condition.
5. Towel dry hair, then apply 4-9 sprays of **K18 professional molecular repair hair mist** (300ml) or 6-12 sprays (150ml) to each quadrant using the same application method as the previous steps.
6. Wait 4 minutes (do not rinse). Then dispense 1 pump of **K18 professional molecular repair hair mask** into your hands and massage product between palms until product thickens
7. Starting at the ends and working up towards the roots, apply **K18 professional molecular repair hair mask** to the hair.
PRO tip: Begin with 1 pump and increase (up to 3) as needed based on client's length, density, and condition. Do not exceed 3 pumps.
8. Wait 4 minutes (do not rinse), then apply 1-3 drops of **K18 molecular repair hair oil**. Apply first to the ends and work up through the mid-lengths.
9. Wait 4 minutes, then style as usual. Add an additional 1-3 drops of **K18 molecular repair hair oil** to dry hair as a finisher.



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community on FB



K18

BIOMIMETIC
HAIRSCIENCE

A white icon representing a molecular structure, consisting of five circles connected by lines, positioned to the right of the main text.

@k18hair

