



where K18PEPTIDE™ works
K18PEPTIDE™ works at the innermost layers of hair to restore strength + elasticity to damaged strands, reversing damage in just 4 minutes*.

client at-home hair heroes

weekly repair routine

daily protect routine

start fresh between washes

AirWash™ dry shampoo
reduce oil + eliminate odor for up to 3 days*

- revolutionary smart-release odorBIND™ biotechnology
- recognizes, suspends + eliminates odors
- no white cast or starchy buildup

K18 patented biotech

fight frizz from within

molecular repair hair oil
deliver immediate + long-term frizz control

- 24hr* frizz control*
- 78% reduction in split ends*
- 104% more shine*
- 450°F (232°C) heat protection*

inner repair meets outer volume

AstroLift™ reparative volume spray
get 2.5x more all-over volume*

- touchable volume + bounce for up to 2 days*
- buildable + lightweight formula won't weigh down hair*
- humidity resistant

GET CERTIFIED

scan to get K18REPAIR™-certified + unlock your K18 business tools

- K18 by service
- product knowledge classes
- PRO FAQs
- Facebook PRO community
- salon + stylist resources

salon owner + K18 ambassador Kendra Alia

hair like new* powered by biotech

*k18hairpro.com/disclaimers

K18 start to finish

- K18 PRO mist**
STEP 1 of the K18REPAIR™ service
Perform salon service
- K18 detox shampoo**
- K18 PRO mask**
STEP 2 of the K18REPAIR™ service
- optional: K18 conditioner**
wait 4 minutes after mask
- K18 oil on damp + dry hair**

Wait 4 minutes after K18 PRO mist, PRO mask + K18 oil on damp hair for best results. Refer to the K18 service guide for specific usage by service.

unique formats for use before and after service, powered by K18PEPTIDE™

the K18REPAIR™ service

step 1 pre-service
PRO mist fortifies + restores up to **99% elasticity***



lightened 5x

lightened 5x treated with K18 PRO MIST



salon-exclusive

2 steps, 4 minutes each. no extra rinse.

step 2 post-service
PRO mask reverses damage in **4 minutes***



before

after K18REPAIR™ + lightener

the K18 difference



efficacy
patented K18PEPTIDE™ powers deeper + lasting repair



simplicity
fewer steps for a streamlined routine



speed
hair repair in 2 steps, 4 minutes each

healthier hair + scalp after just one wash



PEPTIDE PREP™ detox shampoo
clarify buildup + metals for max mask results



clears excess buildup from product, oil, and metals

removes 99% buildup, 95% sebum + 76% copper after just one wash*



DAMAGE SHIELD pH protective shampoo
reduce frizz, enhance shine + maintain hair health

91% said hair looks healthier*
91% said hair feels smoother*

91% said hair does not feel weighed down*



defend against daily damage



DAMAGE SHIELD protective conditioner
smooth, detangle + protect hair for up to 3 days* from:



UV rays



mechanical styling



environmental aggressors

PRO TIP: use for added smoothness, softness + detangling after the K18 PRO mask