

client at-home hair heroes weekly repair routine K18 K18 (AMAGE SHIE pH protective shampoo shampooing protecteur de K18 250 ml / 8.5 fl oz lig AMAGE SHIELD tive conditioner prés-shampooing protecteur K18 250 ml / 8.5 fl oz liq detox shampoo shampooing détoxifiant masque capitaire sans rinçage moléculari 250 ml / 8.5 fl oz liq daily protect routine **PEPTIDE PREP™** DAMAGE SHIELD detox shampoo shampoo + conditioner molecular repair mask

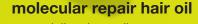
start fresh between washes



eliminates odors

no white cast or starchy buildup

fight frizz from within



huile capillaire de réparation molécu 30 ml/1 fl oz lic

deliver immediate + long-term frizz control

K18.

(24hr) frizz control* 104% more shine*





inner repair meets outer volume



AstroLift[™] reparative volume spray get 2.5x more all-over volume*



touchable volume + bounce for up to 2 days*

buildable + lightweight formula won't weigh down hair*



humidity resistant

GE1 CERTIFIED



scan to get K18REPAIR[™]-certified + unlock your K18 business tools

K18 by service product knowledge classes **PRO FAQs Facebook PRO community** salon + stylist resources

salon owner + K18 ambassador Kendra Alia



hair like new* bowered

18hairpro.com/disclaimers

K18 start to finish

K18 PRO mist STEP 1 of the K18REPAIR[™] service

Perform salon service



K18 detox shampoo

K18 PRO mask STEP 2 of the 18REPAIR[™] service



optional: K18 conditioner wait 4 minutes after mask

K18 oil on damp + dry hair

Wait 4 minutes after K18 PRO mist, PRO mask + K18 oil on damp hair for best results. Refer to the K18 service guide for specific usage by service.







professional molecular repair hair **mask masque** capillaire professionnel à réparati

salon-exclusive 2 steps, 4 minutes each. no extra rinse.

(post-servi
PRO mas
reverses dam
in 4 minute



the K18 difference



efficacy patented K18PEPTIDE™ powers deeper + lasting repair



simplicity fewer steps for a

streamlined routine



speed hair repair in 2 steps, 4 minutes each



PEPTIDE PREP™ detox shampoo

clarify buildup + metals for max mask results



clears excess buildup from product, oil, and metals



removes 99% buildup, 95% sebum + 76% copper after just one wash*

healthier hair + scalp after just one wash



DAMAGE SHIELD pH protective shampoo

reduce frizz, enhance shine + maintain hair health

91% said hair looks healthier* 91% said hair feels smoother* 91% said hair does not feel weighed down*

defend against daily damage

K18 PRO TIP: use for adde smoothness, softness + detangling after the k18 PRO mask DAMAGE SHIELD berna anti-dommages prosective conditioner aprise-shampooing protecter con ml / 31.5 fl oz liq

DAMAGE SHIELD protective conditioner

smooth, detangle + protect hair for up to 3 days* from:



mechanical 🕖 styling



: environmental aggressors

KHP91129