

LIGHTENER PORTFOLIO OVERVIEW



	POWER 9 BONDER INSIDE	FLASH LIFT BONDER INSIDE	FLASH LIFT	UP TO 7	BLONDE ICING
WHO ITS FOR	The darkest bases who want our highest lift with care.	Dark to medium bases that can be easily damaged.	Dark to medium bases who want high lift.	Medium to light bases who want high lift.	Medium to light bases who want high lift. Stylists and clients looking for our most luxurious experience.
TRY IT FOR	Balayage while protecting strong bonds	Foiling while protecting strong bonds	Corrective Services	Traditional Highlighting	All Over Blonding
LEVEL OF LIFT	Up to 9	Up to 8	Up to 8	Up to 7	Up to 7
TECHNOLOGY	All-in-one bonder and lightener powder. Formulated with the combination of Glycine and Citric Acid.		Traditional persulfate system		Lumisilk Technology to preserve the lipidic rate of natural hair. Blonde Icing Conditioning Cream Developer contains conditioning palm oil derivative, which combines with the white beeswax in the lightener to form Cire-Gloss for luminous shine on lightened hair.
BENEFIT	<ul style="list-style-type: none"> • Helps preserve fiber integrity. • With built-in bond protection. • Breaks through red, orange, and yellow undertones. • Dust-free formula. 	<ul style="list-style-type: none"> • Built-in bond protection. • Helps reduce breakage for increased bond strength. • Improves elasticity. • Improves cosmeticity. 	<ul style="list-style-type: none"> • On and off scalp applications. • Variable mixing ratios. 	<ul style="list-style-type: none"> • Provides luminous shine. • Maintains silky condition stays moist with minimal swelling. 	<ul style="list-style-type: none"> • Provides luminous shine and extreme silky condition. • Gentle fragrance. • Soft, rich consistency offers a smooth application with maximum control.
TEXTURE	Powder				Conditioning Cream
SPEED	17% faster takeoff during the first 15 minutes of processing* <small>*vs. Flashlift Bonder Inside</small>	Consistent fast lift		Consistent Lift	
DEVELOPER	Mix with Redken 10, 20, 30 or 40 Volume Pro-oxide				Blonde Icing Conditioning Cream Developer Mix with Blonde Icing 20, 30, or 40 volume.
TIMING	Process at room temperature for up to 50 minutes. Do not use heat.				
ON-SCALP USAGE	1:2 10, 20, 30 volume	1:1 – 1:2 10, 20, 30 volume	1:1 – 1:3 10, 20 volume	1:1 – 1:3 20, 30 volume	1:1 – 1:3 20, 30 volume
OFF-SCALP USAGE	1:1 – 1:2 10, 20, 30, 40 volume	1:1 – 1:2 10, 20, 30 volume 1:1 – 1.5 40 volume		1:1 – 1:3 10, 20, 30, 40 volume	1:1 – 1:3 20, 30 volume Freehand Techniques 1:1 – 1:3 40 volume

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